



Privacy Policy

Effective Date: 16/02/2025

At 24 ABC Ltd, we value your privacy and are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, store, and protect your data when you use our website and services.

1. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number and mailing address when you engage with our services.
- **Non-Personal Information:** IP address, browser type, device information, and website usage data.

2. How We Use Your Information

We use the information collected for the following purposes:

- To provide and improve our services.
- To process transactions and send confirmations.
- To communicate with you about your inquiries, services, or promotions.
- To improve our website functionality and user experience.
- To comply with legal obligations.

3. Data Sharing and Disclosure

We do not sell, trade, or rent your personal information. However, we may share your data with:

- **Service Providers:** Third-party vendors assisting in business operations (e.g., payment processors, IT support).
- **Legal Requirements:** Authorities if required to comply with legal obligations.
- **Business Transfers:** In the case of a merger, acquisition, or sale of assets.

4. Data Security

We implement industry-standard security measures to protect your data. However, no online transmission or storage method is 100% secure. While we strive to protect your information, we cannot guarantee absolute security.

5. Cookies and Tracking Technologies

We use cookies and similar technologies to enhance user experience, analyse site traffic, and personalize content. You can adjust your browser settings to refuse cookies, but some features may not function properly.

6. Your Rights and Choices

Depending on your jurisdiction, you may have the following rights regarding your data:

- Access, update, or delete your personal information.
- opt out of marketing communications.
- Request data portability.
- Restrict or object to data processing.

To exercise your rights, please contact us using the details below.

7. Third-Party Links

Our website may contain links to external websites. We are not responsible for the privacy practices of third-party sites and encourage you to review their policies.

8. Changes to This Policy

We reserve the right to update this Privacy Policy at any time. Changes will be posted on this page with an updated effective date.

9. Contact Us

For any questions or concerns regarding this Privacy Policy, please contact us at:

24 ABC Ltd

S4 Stable Block, Holyrood Business Park, 146 Duddingston Road West, EH16 4AP

allabcscotlandltd@gmail.com

0800-292-7550

By using our website and services, you acknowledge that you have read, understood, and agreed to this Privacy Policy.